

APPLICATION FORM
Creative Enterprise Workshop

PLEASE FILL IN THE APPLICATION FORM IN ENGLISH

Kindly answer all the questions outlined below and email the complete form as an attachment to **Eastafricaarts@britishcouncil.or.ke**.

1. Your personal details	
Full name	
Gender	M <input type="checkbox"/> F <input type="checkbox"/>
Date of birth	
Please attach a recent full colour photograph here	
Please confirm that we can use this photograph on the promotion needs	<input type="checkbox"/>
2. Your contact details	
Home address	
Telephone number	
Email	
Facebook	
Twitter handle	
3. Your education	
Highest level of education attained	
If you have completed a university degree or diploma, please provide details of all such qualifications including the name and location of the issuing institution	
How do you rate your English language skills?	
Spoken	basic working knowledge fluent
Written	basic working knowledge fluent
4. Your professional background details	
What creative sector do you represent (design, music, fashion, etc)?	
Do you have formal training/ diploma/ degree in this field? If so kindly list the name and location of the issuing institution	
How long have you been working in this sector?	

Name of the organisation/business /brand which you recently worked in or represent currently	
Describe a challenge that you have had working in this sector and how you overcame it? (200 words)	
Describe a triumph that you have had working in this sector? (200 words)	
Creative Business Idea/Product/Service The aim of the workshop is to help you build or develop your creative idea/product/service business, and you will be asked to present it at the workshop.	
How long has your company been in business?	
Please, describe this idea/product/service (max 250 words)	
List the resources (other than money) that you need to help build or develop your business? (Skills, People, Knowledge, Etc)	
What risks do you anticipate for the development of your creative business? (150 words)	
Reasons why you want to participate in Creative Enterprise Workshop What do you expect to get out of this course? (150 words)	

How you are going to use the skills received at the workshop? How it will benefit you personally and your business? **(250 words)**

How did you hear about this Workshop?

- ☐ Media news article
- ☐ British Council website
- ☐ British Council bulletin/mailling list
- ☐ British Council social media
- ☐ Trade association bulletin/mailling list, in which case please specify:
- ☐ Other organisation bulletin/mailling list, in which case please specify:
- ☐ E-flyer/email from British Council
- ☐ E-flyer/email from trade association/organisation, in which case please specify
- ☐ Word of mouth
- ☐ Search engine
- ☐ Other, in which case please specify:

10. Declaration

I confirm that the information given on this application form is true and accurate

Signature

Date